



## *Business Profile*

Premium Menswear | Customized/Bespoke Clothing | Linen  
Fabric Specialist

Established 2003 | Kochi, Kerala, India



# Company Overview



Globers Update Your Fashion is an established premium menswear retail store founded by Mr. Abdulla in 2003. With more than two decades of retail experience, Globers is known for stylish collections, bespoke clothing, Linen Fabric specialization, and dedicated customer service.

**2003**

Year Established

**20+**

Years in Menswear

**20,000+**

Customer Base



# Main Highlight: Bespoke Clothing

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**Customized/Bespoke clothing is the core attraction of Globers.**

- Personalized outfit guidance based on need, occasion, body type and style preference.
- Bespoke looks designed for comfort, fit, confidence and individual personality.
- Special focus on premium Linen Fabric for breathable and refined menswear.
- Expert recommendations for the right costume and complete look.

**Tailored experience. Expert styling. Signature comfort.**

# Menswear Categories

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CLUB WEAR

CASUAL WEAR

PARTY WEAR

## Product range

- Club Wear: sharp, modern social styles
- Casual Wear: comfortable daily fashion
- Party Wear: statement looks for celebrations
- Customized Linen Fabric outfits
- Shirts, T-shirts, trousers, jeans and chinos
- Men's accessories: wallets, belts, ties and watches



# Linen Fabric Specialization

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**Globers specializes in Linen Fabric menswear, offering breathable, elegant and comfort-focused outfits suitable for premium everyday styling and occasion wear.**

- Fabric guidance based on comfort, occasion and look.
- Customized fit and personal finish for each customer.
- Premium styling with a refined, modern menswear feel.

**Linen Fabric is a signature strength of Globers**

# Dedicated Customer Service

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Every visit is treated as a guided styling experience.

## 01 Understand

We listen to the customer's need, occasion, comfort preference and style expectation.

## 02 Suggest

Our team recommends the right costume, fabric, fit and overall look.

## 03 Select

We help customers choose with confidence through expert suggestions and personal attention.

# Brand Strengths

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- Established menswear business with more than 20 years of market presence.
- Strong customer base of 20,000+ customers across regular, professional and premium segments.
- Prime retail identity in Ernakulam, Kochi, opposite Oberon Mall.
- Recognized for Customized/Bespoke clothing and Linen Fabric specialization.
- Trusted for customer-focused styling support and product guidance.
- Association with customers from film, sports, lifestyle and high-profile circles.





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